New Grocery Anchored Retail Development

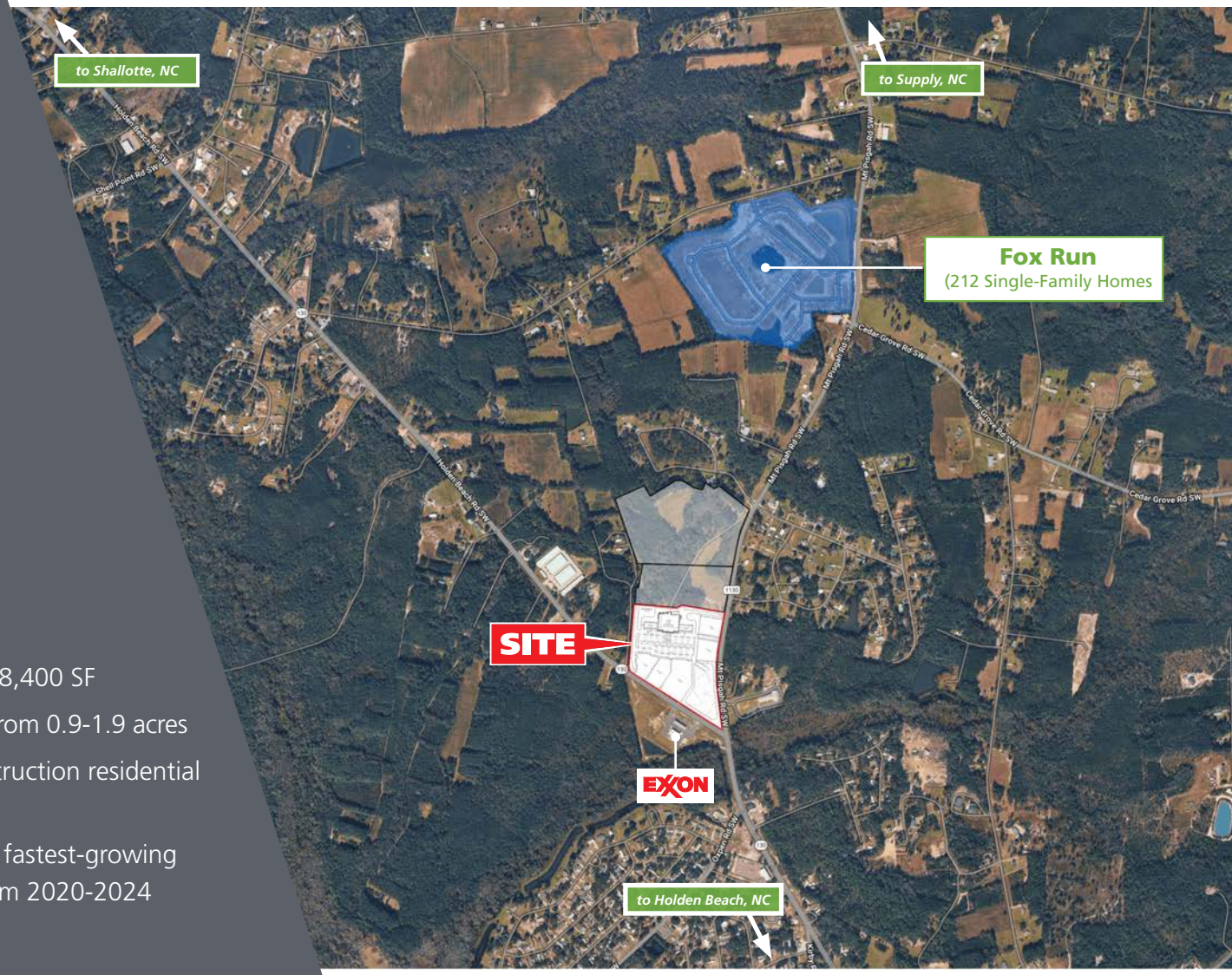
Strategically Located Along the Gateway to Holden Beach

1595 Holden Beach Rd SW
Supply, NC 28462

This new 57,773 SF grocery anchored retail center is strategically positioned at the intersection of Holden Beach Rd SW and Mt Pisgah Rd SW in Supply, NC, the primary gateway to Holden Beach. Slated for delivery in Spring 2028, the project offers several shop space and outparcel opportunities. The center is poised to serve a rapidly expanding residential base, offering retailers, restaurants, and service providers a rare opportunity to establish a presence in one of the state's fastest-growing coastal markets.

PROPERTY HIGHLIGHTS

- 57,773 SF grocery anchored retail center
- Flexible shop spaces available from 1,200-8,400 SF
- Outparcel opportunities available ranging from 0.9-1.9 acres
- More than 2,400 approved or under-construction residential units within a 3-mile radius
- Located in Brunswick County, one of NC's fastest-growing counties with 24% population growth from 2020-2024
- Estimated delivery in Spring 2028



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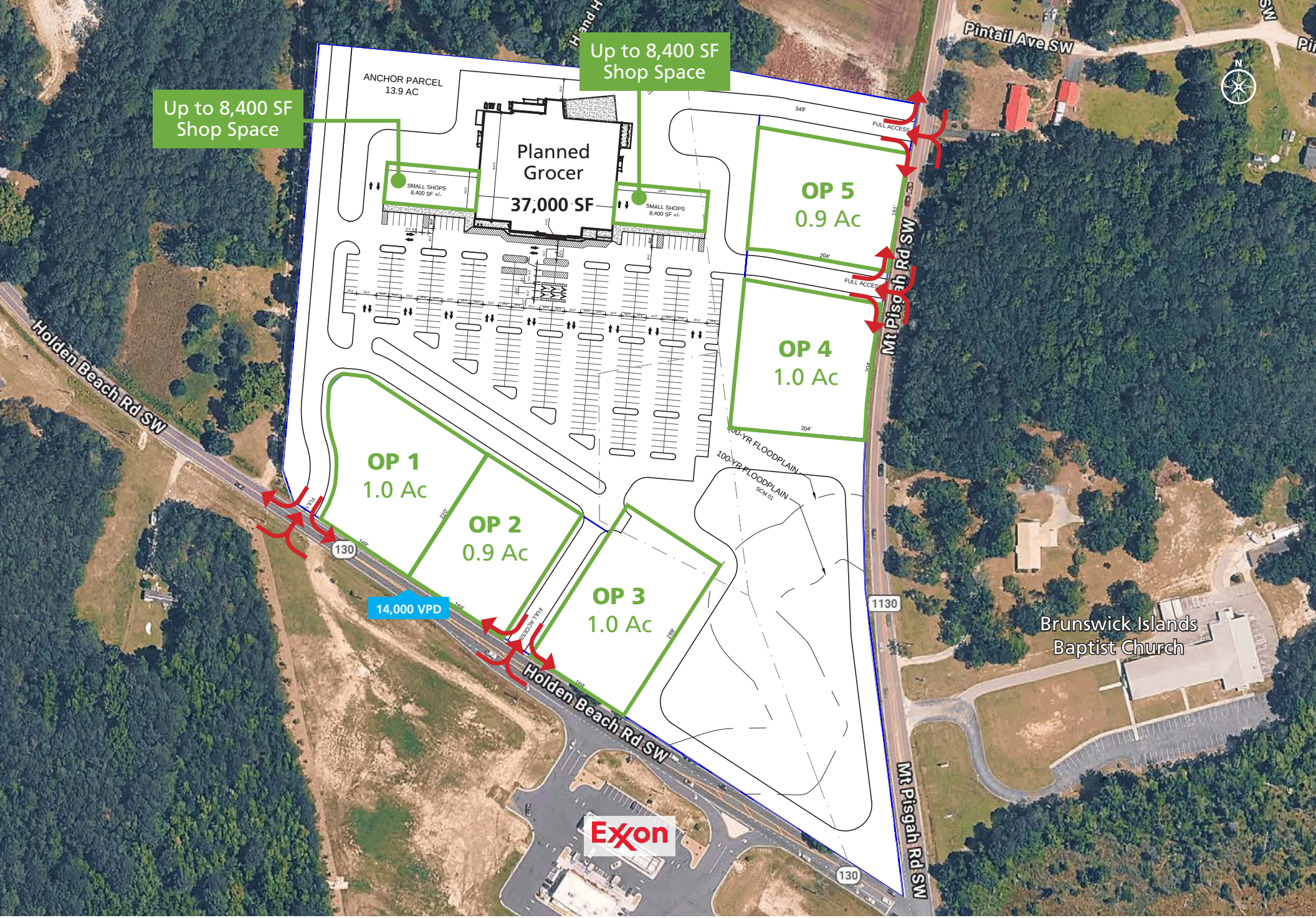
XTEAM
RETAIL ADVISORS



1595 HOLDEN BEACH RD SW Supply, NC

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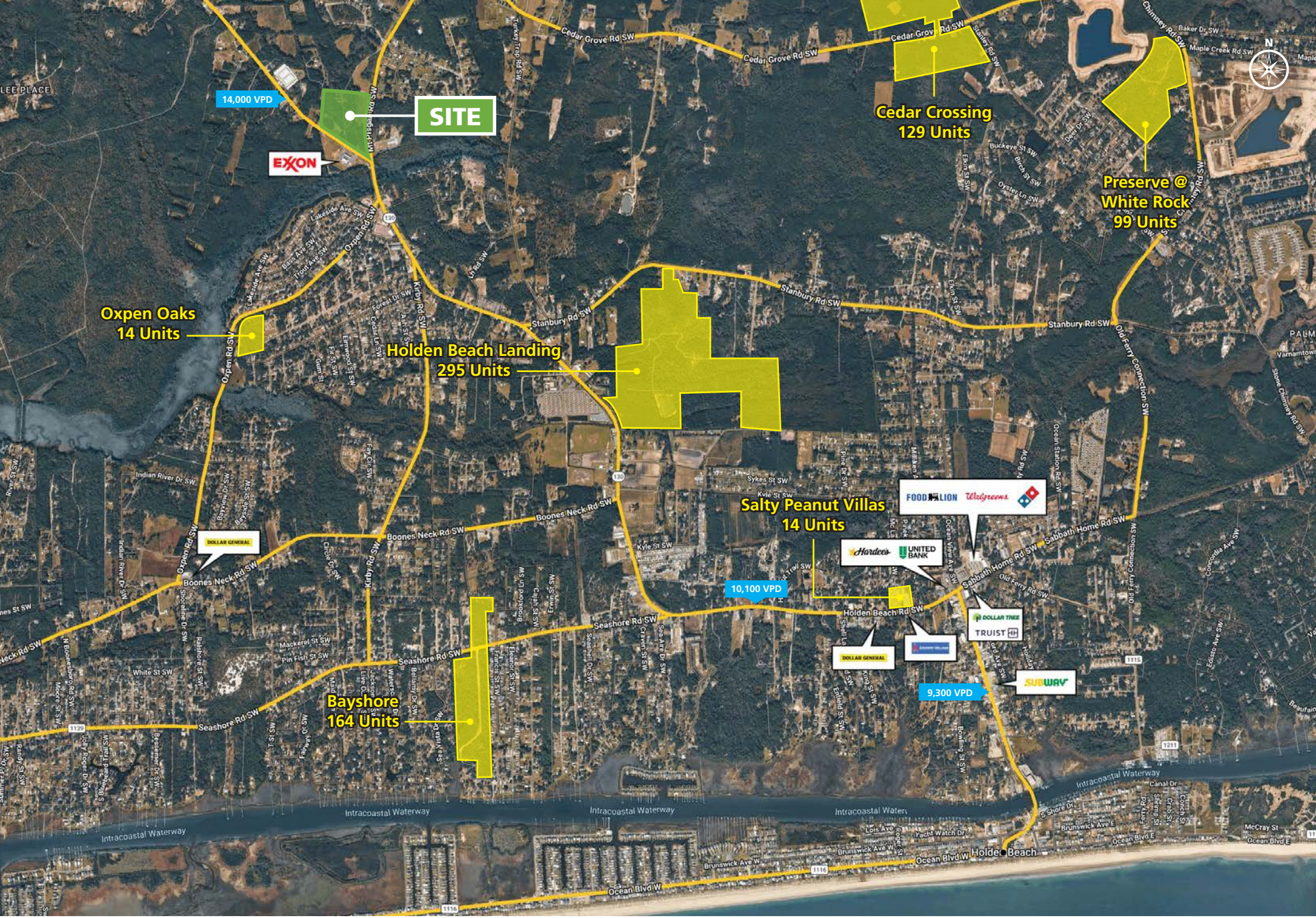

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SURROUNDING RESIDENTIAL GROWTH Planned Homes Driving Demand

PROJECT		# APPROVED UNITS
1	Monument at Ocean and Main	100
2	Turnpike Rd Tract	402
3	Ruffins River Landing	100
4	Cedar Crossing	129
5	Preserve at White Rock Lake	99
6	Riverlake	530
7	Fox Run	212
8	Parker Tract	102
9	Oxpen Oaks	14
10	Holden Beach Landing	295
11	Hewett Landing	250
12	Bayshore	164
13	Salty Peanut Villas	14
	TOTAL	2,411

DEMOGRAPHICS *(2025)*

POPULATION		
5 MINS	10 MINS	15 MINS
4,633	10,419	15,140
AVERAGE HH INCOME		
5 MINS	10 MINS	15 MINS
$73,797	$83,603	$85,819
BUSINESSES		
5 MINS	10 MINS	15 MINS
181	625	868
DAYTIME POPULATION		
5 MINS	10 MINS	15 MINS
1,178	4,144	6,273

Holden Beach Grocery Anchored Development

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Supply, NC 28462

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