Reynolda Road Grocery Anchored Center

New Development Serving Northwest Winston-Salem

5000 Reynolda Rd
Winston-Salem, NC 27106

Positioned in one of Winston-Salem's fastest-growing corridors, this new grocery-anchored shopping center offers ample retail space and an outparcel opportunity along Reynolda Road. The development is designed to serve the area's expanding residential neighborhoods, nearby schools, and daily commuter traffic. With Spring 2028 delivery, this highly visible neighborhood center provides an exceptional opportunity for retailers, restaurants, and service users seeking long-term growth in a well-connected location.

PROPERTY HIGHLIGHTS

- 1,200–7,200 SF of retail space available, plus a 0.8-acre outparcel
- Spring 2028 anticipated delivery
- New 588 unit Dell Webb community (under construction) across Reynolda Rd from the site
- Excellent accessibility with multiple points of ingress/egress, including signalized access on Reynolda Road
- Located minutes from the future Reynolda Rd/I-74 Beltway interchange
- Near Old Town Elementary School and Ronald Wilson Reagan High School, generating consistent daytime activity



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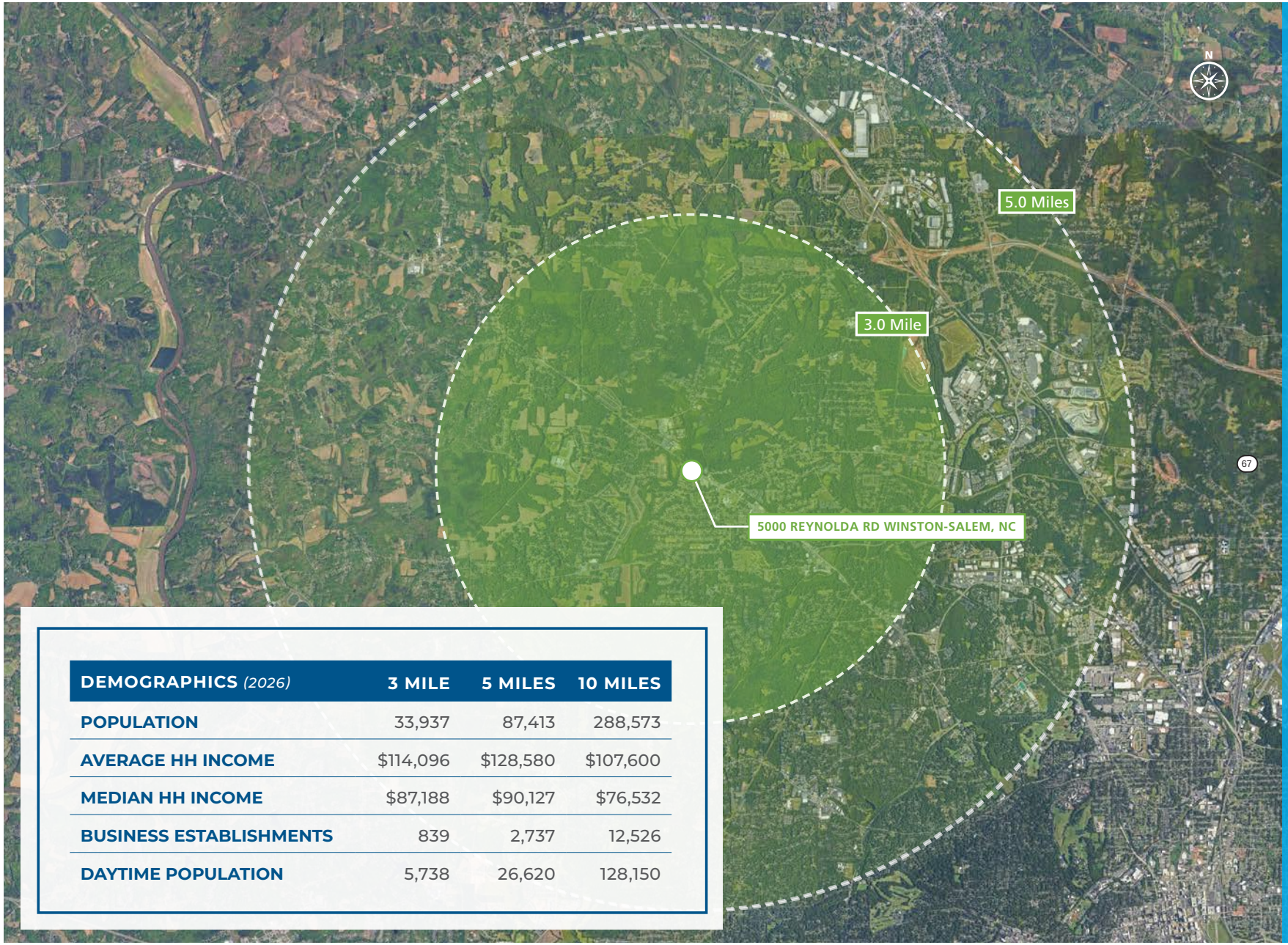
XTEAM
RETAIL ADVISORS

TODAY'S LANDSCAPE Primed for Today's Market



DEMOGRAPHICS *(2026)*	3 MILE	5 MILES	10 MILES
POPULATION	33,937	87,413	288,573
AVERAGE HH INCOME	$114,096	$128,580	$107,600
MEDIAN HH INCOME	$87,188	$90,127	$76,532
BUSINESS ESTABLISHMENTS	839	2,737	12,526
DAYTIME POPULATION	5,738	26,620	128,150

CAPTIVE AUDIENCE

Within Three Miles

33,937
Estimated Population
(2026)

$114,096
Average HH Income
(2026)

5,738
Daytime Employment
(2026)

5000 REYNOLDA RD. Winston-Salem, NC 27106
CONTACT: **Spencer Brown | 704.644.4582** **Brianna McClough | 980.701.0034**

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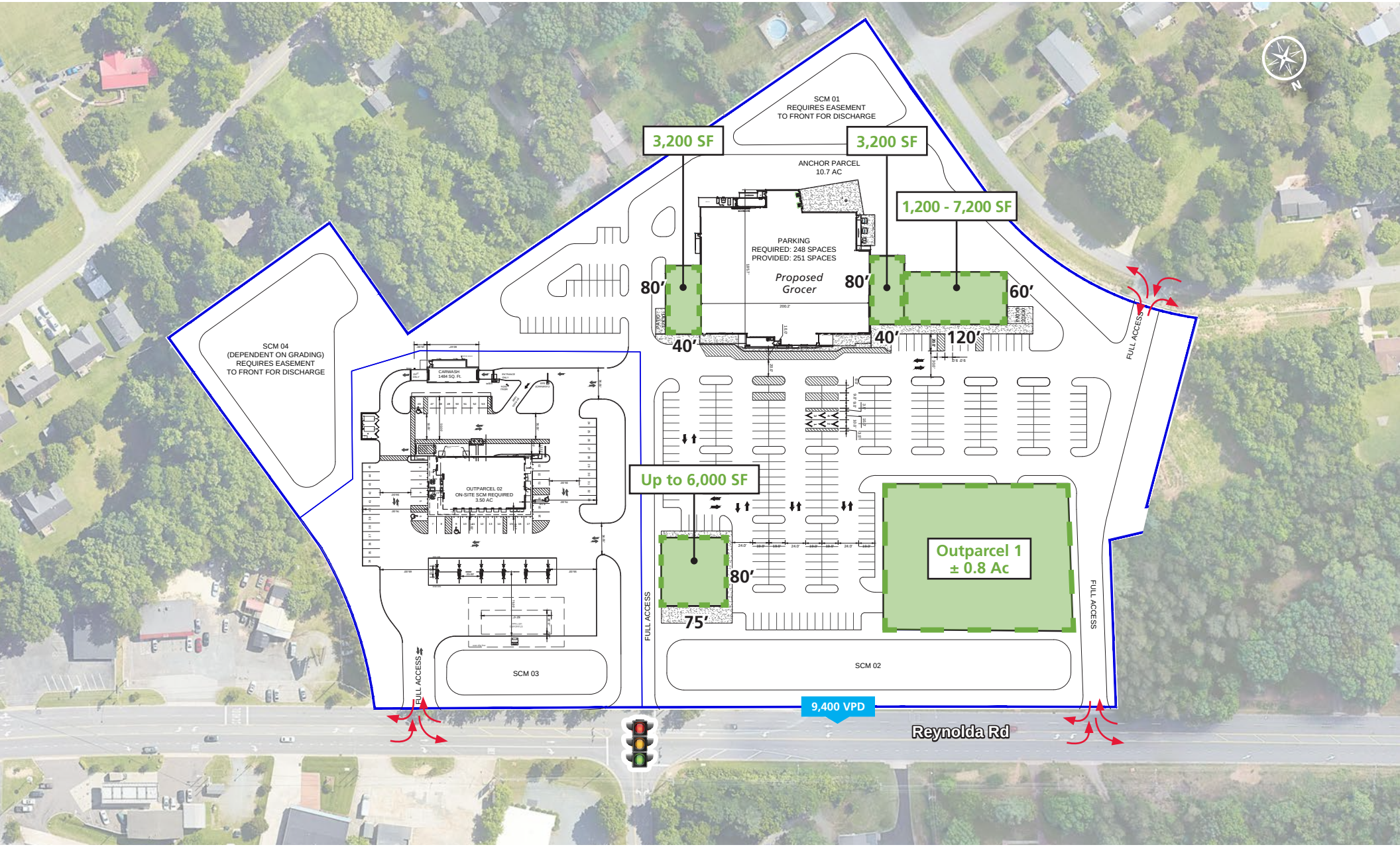
SITE PLAN RETAIL SHOP SPACE & OUTPARCEL OPPORTUNITY



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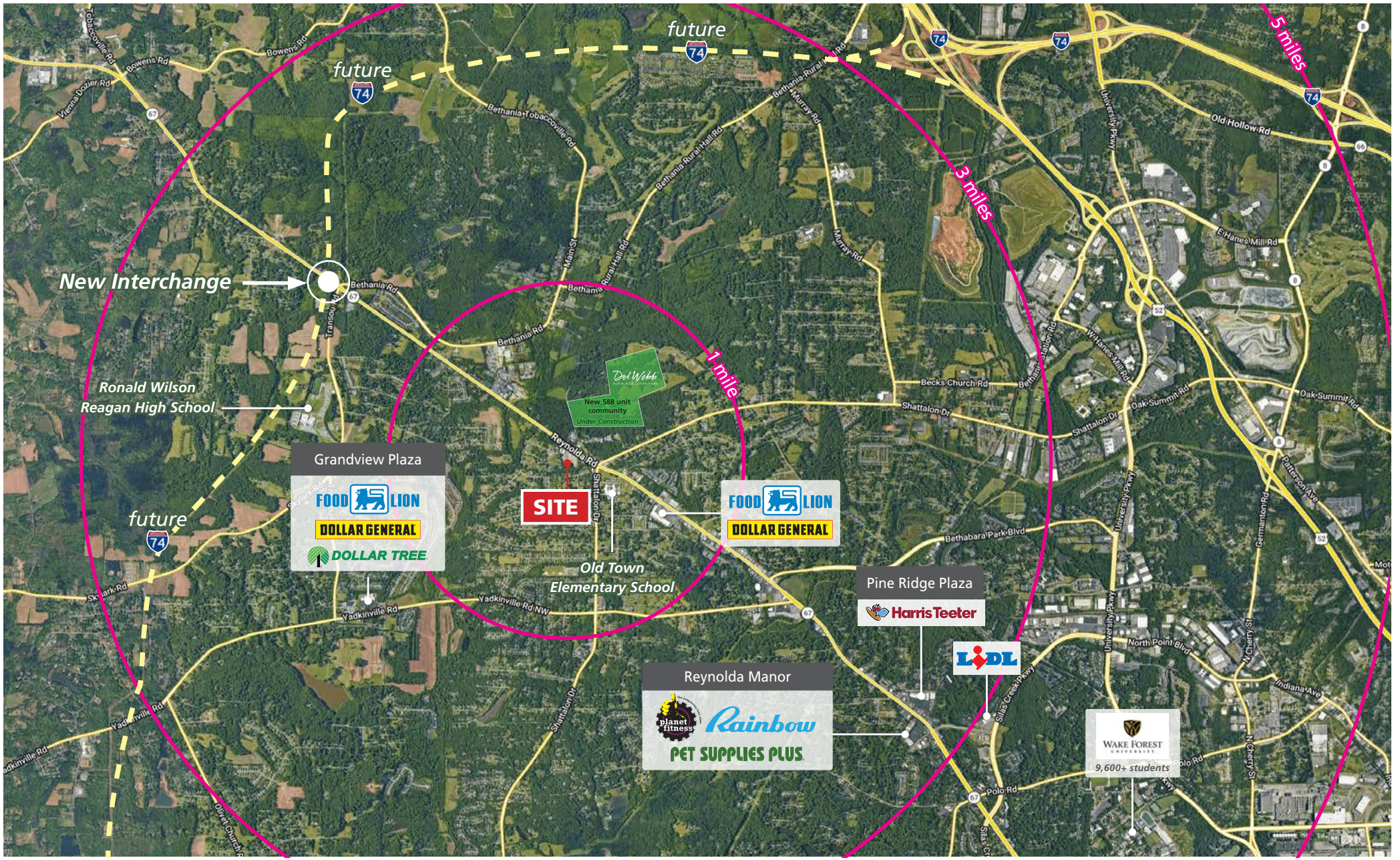
SURROUNDING AREA SERVING NORTHWEST WINSTON-SALEM



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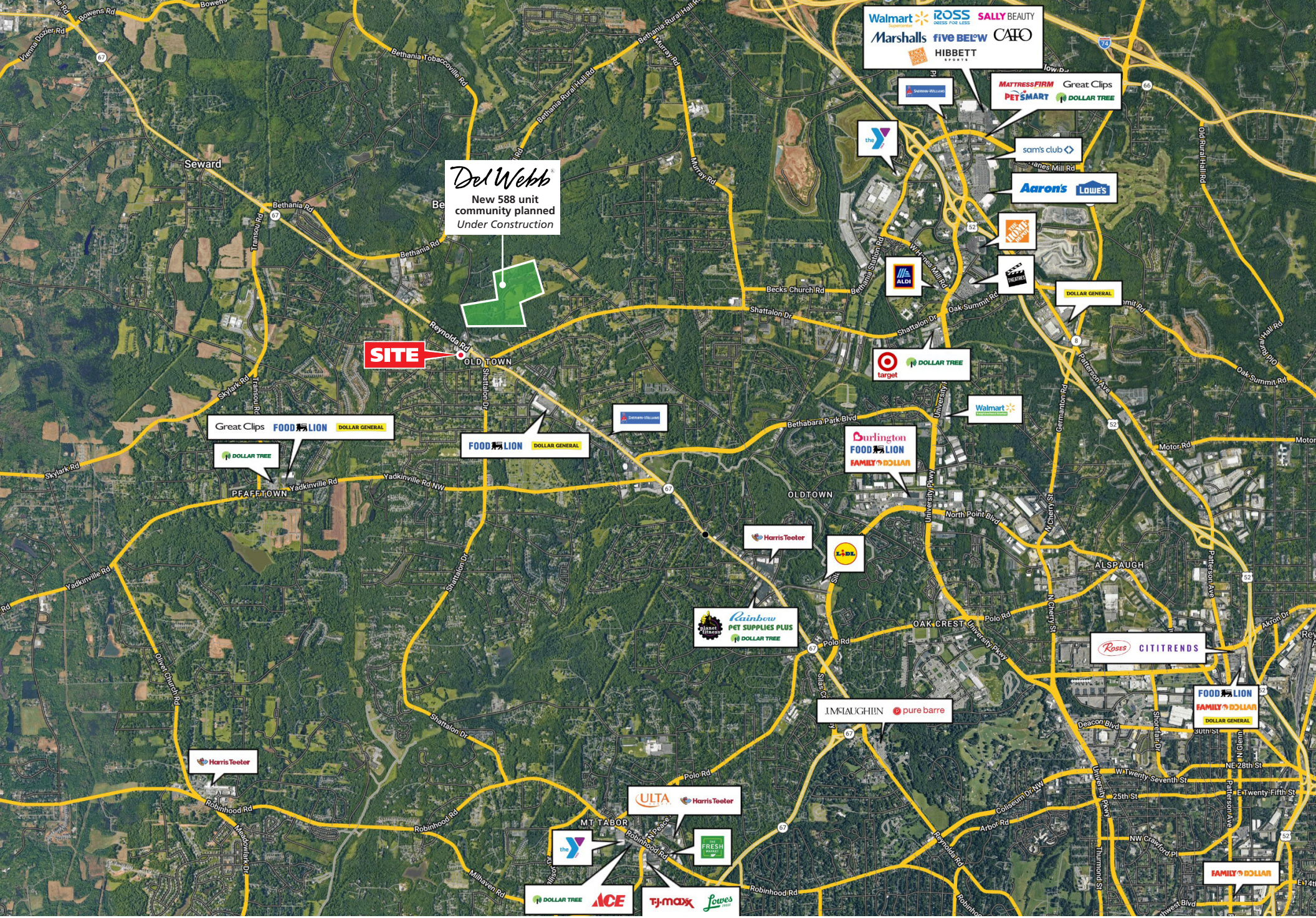

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