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TOP EMPLOYERS

UNC Healthcare System

33,000 employees

UNC at Chapel Hill

13,108 employees

Wake Med Hospitals

9,700 employees

Fidelity Investments

5,000 employees

29,269 university students at three universities in the area

1 st best state for business 2023 CNBC

0.9% unemployment rate within one mile of Eastgate

2.1% unemployment rate within three miles of Eastgate

2.2% unemployment rate within five miles of Eastgate

AT CHAPEL HILL



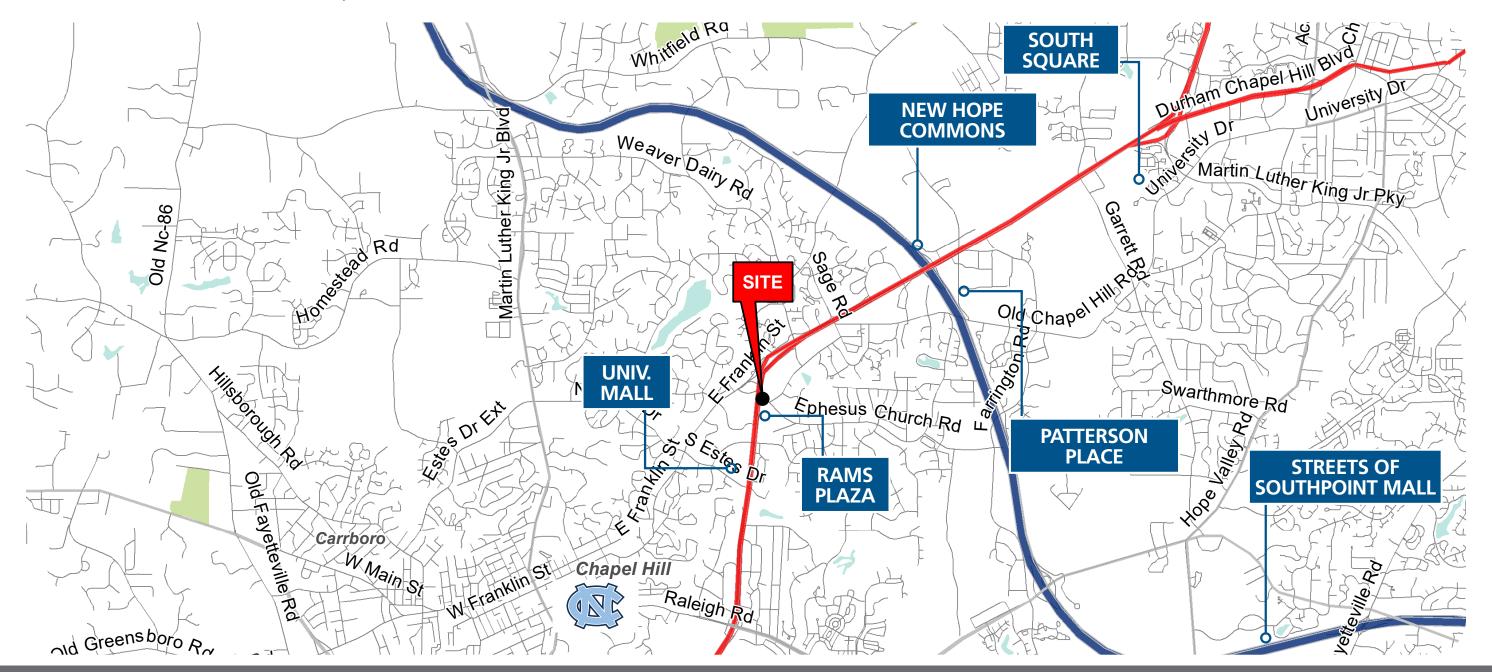
\$171,416 income in 2023 within one mile

5,679 businesses within a five mile radius

31,000 vehicles pass by daily on Fordham Blvd

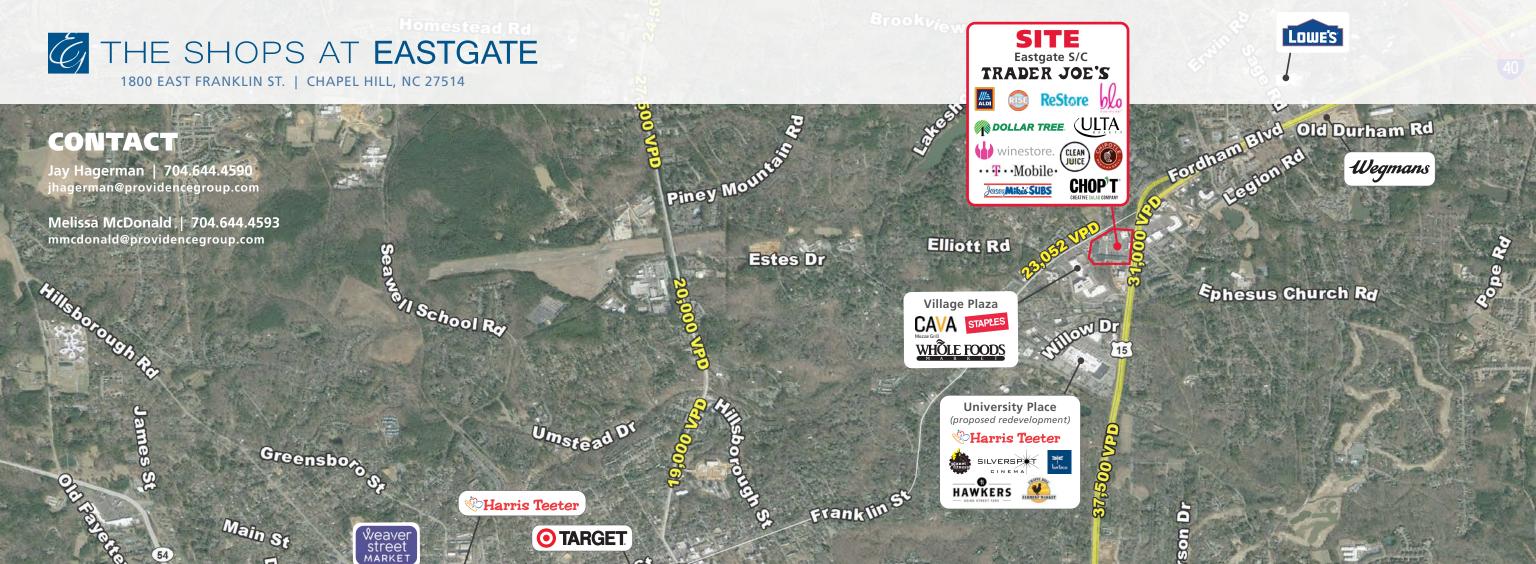
2,836 estimated households within a one mile radius

1800 EAST FRANKLIN ST. | CHAPEL HILL, NC 27514









(29,084 STUDENTS) UNC HOSPITAL SYSTEM

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Jones Ferry Rd



Raleigh Rd

Glenwood Square



Meadowmont

Harris Teeter





New Hope Commons

Walmart > Marshalls Tuesday Morning Michaels







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SITE PLAN

Unit	Tenant	Square Ft
Α	Mill House Properties	2,275 SF
В	Starbucks	1,845 SF
C	Bruegger's Bagel Bakery	1,756 SF
D1	Chipotle Mexican Grill	2,343 SF
D2	T-Mobile	1,812 SF
D3	Chopt	3,266 SF
Ε	Shake Shack	2,940 SF
1A	Talbots	6,962 SF
1	Great Outdoor Provision Co.	9,064 SF
2	Birkenstock Feet First	2,292 SF
3	Snooze AM Eatery	6,327 SF
5	CorePower Yoga	3,542 SF
6	Blo Blow Dry	1,096 SF
7	Loop	4,000 SF
8	Massage Envy	3,679 SF
9	Club Pilates	2,228 SF
10	Wild Bird Center	2,225 SF
11A	Med First Primary Care	2,483 SF
11B	Restore	2,529 SF
14	Aldi	27,814 SF
15	Kipos Greek Taverna	4,529 SF
17	Dollar Tree	10,800 SF
18A	Lynn's Hallmark & Pink Pearl	4,410 SF
19	Petco	10,772 SF
20A	Rose Nails	1,350 SF
20B	Twisted Noodles	1,858 SF
21	Jersy Mike's Subs	1,581 SF
22	Clean Juice	1,642 SF
23	McPherson Cleaners	525 SF
24	Guglhupf	1,255 SF
25	Winestore	1,619 SF
26	Rise Biscuits	926 SF
26A	Olmaz Jewelers	1,555 SF
27	Waxing the City	1,596 SF
29	Trader Joe's	13,000 SF
29B	ULTA Beauty	9,823 SF





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SHOPPING

























DINING























SERVICES







M^cPherson Cleaners









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DEMOGRAPHICS

POPULATION	1 MILE	3 MILE	5 MILE
2023 ESTIMATED POPULATION	6,099	71,537	124,053
2028 PROJECTED POPULATION	6,388	74,166	129,019
2020 CENSUS POPULATION	5,886	71,671	122,779
2010 CENSUS POPULATION	5,409	63,873	109,804
2023 MEDIAN AGE (YEARS)	37.8	33.3	35.4
HOUSEHOLDS			
2023 ESTIMATED HOUSEHOLDS	2,836	27,482	50,359
2028 PROJECTED HOUSEHOLDS	3,104	29,747	54,100
2020 CENSUS HOUSEHOLDS	2,670	27,141	49,247
2010 CENSUS HOUSEHOLDS	2,374	24,053	43,828
INCOME			
EST. 2023 AVERAGE HH INCOME	\$171,416	\$131,874	\$145,396
EST. 2028 MEDIAN HH INCOME	\$133,834	\$97,550	\$106,759
EST. 2023 PER CAPITA INCOME	\$79,987	\$51,441	\$59,505
EST. AVERAGE HH NET WORTH	\$1,151,890	\$841,451	\$865,879

EDUCATION	1 MILE	3 MILE	5 MILE
2023 HIGH SCHOOL GRADUATE	6.0%	7.5%	8.3%
2023 SOME COLLEGE	8.7%	8.4%	9.2%
2023 ASSOCIATE DEGREE ONLY	4.6%	4.3%	4.9%
2023 BACHELOR DEGREE ONLY	26.5%	30.6%	28.2%
2023 GRADUATE DEGREE ONLY	50.6%	45.8%	45.1%
DAYTIME DEMOS			
NUMBER OF BUSINESSES	643	3,521	5,679
TOTAL NUMBER OF EMPLOYEES	5,347	32,554	48,303
EMPLOYEE POPULATION PER BUSINESS	8.3 to 1	9.2 to 1	8.5 to 1
RESIDENTIAL POPULATION PER BUSINESS	9.5 to 1	20.3 to 1	21.8 to 1
CONSUMER EXPENDITURE			
TOTAL RETAIL EXPENDITURE (2020)	\$138.42 M	\$1.1 B	\$2.17 B
TOTAL RETAIL EXPENDITURE PER HOUSEHOLD PER MONTH (2020)	\$4,067	\$3,342	\$3,590











* ONE MILE RADIUS

5 mi radius Median HH Income (86) By Blockgroups 1719 \$75,000 or more \$60,000 to \$75,000 \$45,000 to \$60,000 1730 \$30,000 to \$45,000 3 mi radius Less than \$30,000 1113 Eubanks 1111 1112 1945 North Carolina Botanical. Garden 1992 1940 The Downs **Population Density** 1915 2236 One Dot = 100 Persons 1986



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